

The Art of Presenting

Present with confidence and skill

With The Art of Presenting you will learn and practise the essential skills for speaking with confidence, engaging audiences at a deeper level and achieving results.

(Available as a 1 or 2 day workshop - the two day advanced course allows areas to be covered in more detail and for additional practical sessions with feedback).

Who for

- All those who need to present as part of their job - one to one or to groups / large audiences.
- Those wanting to increase their confidence and skills.
- Those wanting to engage more deeply with their audiences and get buy-in and increased results.

About the course

The course draws upon traditional presentation skills and more advanced NLP (Neuro Linguistic Programming) principles and techniques to provide the widest range of learning and experience.

Small group size - average = 6

Each person will present and get personal feedback a number of times throughout the day.

Overview: the 5 levers of presentations

The objectives and content

- Structuring the presentation for impact, creating a powerful opening, making interactive, customising to the audience.

The presenter

- Increasing confidence, limiting nerves, use of voice, pace and pause, visualisation, gestures, posture and language.

The audience

- Gaining a better understanding of the audience, questioning techniques, engaging at a deeper level.

The environment

- Setting up stage anchors, making best use of the room/situation, preparation.

Support materials

- Visual aids, presenter notes, handouts.

Benefits for the individual

- Make better presentations
- Increase confidence, overcome nerves / fear
- Be more flexible in your style
- Make an impact
- Be better prepared
- Get more results from meetings and events
- Improve your influence with others
- Get your audience on-side



Benefits for the organisation

Increased results from presentations:

- Communicate more effectively
- Influence at a deeper level
- Gain valuable feedback
- Build trust
- Motivate and inspire

"You seldom get the chance to attend a course where benefits and achievements are so readily apparent for all attendees in just 1 day" M.G.

"A fun, useful, challenging and valuable day - thanks" MJWW

"The course was undoubtedly beneficial. Speaking in public is all about projection. Good training from Martin Johnson would give any aspiring speaker confidence to succeed." Stephen M Wilcox. Director. Hampden Agencies Ltd.

"Really made you think. Drew out potential that you thought wasn't there. Provided foundations from which confidence could grow." G.B. Hampden Agencies Ltd.

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member

