

# Strategic Planning

A highly experiential course for strategic planning and problem solving to achieve goals

The aim of this 1.5 day course is to provide individuals within your organisation with the skills and confidence to work strategically and achieve important goals.

## Benefits to your organisation

With day to day pressures it is all too easy for managers to resort to tactical, short-term activities at the expense of longer-term goals. This workshop provides practical tools and techniques for strategic thinking and problem solving. It draws on advanced behavioural understanding to ensure the right goals are set and the motivation, beliefs, commitment and resources are in place to carry them out.

## Who should attend?

- Managers, team leaders / project managers who need to work strategically, set longer term or important goals, build robust plans which ensure success
- Those who need to encourage commitment and motivation to achieving outcomes.
- Those involved in problem solving and solution development.

Strategic Planning	
Course content	Course outcomes
<ul style="list-style-type: none"><li>• Aligning strategies with vision</li><li>• Strategic v tactical thinking</li><li>• Gap analysis</li><li>• How to set achievable goals</li><li>• Why strategies often fail and what to do about it</li><li>• Using the five senses to enrich goals, commitment and motivation</li><li>• A systemic approach to planning</li><li>• Creating shared outcomes</li><li>• Setting milestones and the use of timelines</li><li>• Creative strategies to innovate plan and test solutions</li><li>• Mitigating obstacles to success</li><li>• Measurement and feedback processes</li></ul>	<p>By the end of the course you will be able to:</p> <ul style="list-style-type: none"><li>• Develop and plan strategies to achieve important medium and longer term objectives.</li><li>• See 'the big picture' and take appropriate action to ensure all resources, related actions and stakeholders are considered</li><li>• Avoid common pitfalls to achieving goals</li><li>• Set goals using a 'well-formed' framework which ensures greater success</li><li>• Use processes to innovate, plan and test solutions</li><li>• Use a variety of approaches to bring team members on-side which build commitment and motivation</li></ul>

Delegates are encouraged to work on real challenges and projects. After the first day delegates will be encouraged to practise skills and develop plans that they will then work on further during the final half-day session.

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